



Sean Tidus Healey

Brand & Integrated Design Lead

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Focus

Building identity systems, websites, campaigns, presentations, and collateral across print and digital channels.

Experience

2022-2026

Director of Technical Design | Rizco

Led integrated brand, web, print, and campaign design, translating strategy into identity systems, websites, presentations, collateral, email, advertising, and WordPress platforms while guiding concept-to-launch execution, creative standards, QA, training, and maintenance.

2019-2021

Senior Graphic Designer | Rizco

Created identity, campaign, web, print, presentation, collateral, email, landing page, and advertising assets for multi-channel agency projects, expanding into WordPress execution, vendor collaboration, and client-facing support from concept through production.

2017-2018

Designer & Digital Strategist | Captain

Designed brand, digital, print, experiential, and marketing materials for a boutique agency serving national brand experience partners and local clients, including websites, email campaigns, event graphics, presentations, invitations, collateral, campaign assets, and prepress-ready files while supporting strategy, vendors, and client-facing production.

2014-2016

Graphic Designer | Smith

Designed print, digital, and environmental materials for a multi-location hospitality group behind Porta and Brickwall, translating venue identities into menus, signage, event promotions, social/email assets, merchandise, collateral, and final production files for nightlife, private events, seasonal campaigns, and daily marketing.

Capabilities & Tools

Brand & Visual Systems

Identity systems, art direction, typography, layout, campaign creative, presentations, collateral, signage, environmental graphics

Web & Digital Experience

Website design, UX/UI design, landing pages, email design, digital advertising, responsive design, content systems

Production & Implementation

WordPress, Webflow, HTML/CSS, front-end styling, QA, prepress, vendor coordination, launch support, maintenance

Software & Platforms

Adobe Creative Cloud, WordPress, Webflow, Unbounce, Canva, Creatopy, Google Analytics, Hotjar, Productive, Monday, Asana, Google Workspace, Microsoft 365, ChatGPT

Education

Design & Visual Communications

Ocean County Vocational Technical School

Awards & Milestones

2018-2025

10+ NJ Ad Club Awards and 1 GDUSA Award at Rizco

2019

First Full-Scale Rebrand for Winston Benefits

2011

Inaugural Keynote Graduation Speaker, OCVTS Brick

2010

BSA Eagle Scout